

EVELYN MARQUES

WHO I AM

Evelyn Marques

Digital Designer

evelynmarques.com

London, UK

EDUCATION

2007 - 2010

Bachelor Degree in

Graphic Design

*Universidad Argentina
de la Empresa*

2003 - 2006

Bachelor Degree in

Public Relations

*Universidad Argentina
de la Empresa*

SKILLS

- ★ INDESIGN
- ★ PHOTOSHOP
- ★ ILLUSTRATOR
- ★ AFTER EFFECTS
- ★ PREMIERE
- ★ SKETCH
- ★ ART DIRECTION
- ★ PROJECT MANAGEMENT
- ★ ILLUSTRATION
- ★ MICROSOFT OFFICE
- ★ KEYNOTE
- ★ WIX

LANGUAGES

- ★ ENGLISH
- ★ SPANISH
- ★ PORTUGUESE

HOBBIES

- ★ COOKING
- ★ MOVIES
- ★ FASHION & BEAUTY
- ★ TRAVEL

EXPERIENCE

Digital Designer - Contract to Permanent

Oliver (Eurostar account) - London, UK - *July 2019 - Present*

I create and deliver a range of cross-platform digital work from digital banners, social media assets, animations and landing page layout and build to our terminals and on-board digital screens.

Oliver (GVC account) - London, UK - *December 2018 - July 2019*

I was responsible for the delivery of marketing assets, predominantly website banners. I reported to the Design Team Lead and collaborated with other team members, stakeholders and marketing counterparts.

Middleweight Designer

Creative & Commercial - London, UK - *June 2018 - August 2018*

I produced compelling ideas for brand campaigns, advertising and marketing material, including creative artworking, concept visualisation, typesetting and photo retouching.

Middleweight Designer

TAU Marketing Services - London, UK - *March 2017 - May 2018*

Reporting to the Head of Design I worked primarily on designing new award winning digital products from concept and branding through to artworking. I worked closely with the Development and Marketing Teams, and I regularly participated in product meetings where I had to present my ideas and explain the concepts behind the new brands.

Junior/Middleweight Designer

ACW - London, UK - *January 2015 - March 2017*

Working in a dynamic studio, alongside web developers and other designers, I participated in Projects involving Branding and Corporate Identity, as well as Editorial and Web Design. I have gained very helpful skills such as Project Management and CMS and I was regularly required to talk through creative decision making during strategy meetings.

Online Content Administrator - Contract

Sainsbury's - London, UK - *December 2014 - January 2015*

I managed the promotional content plan for the Sainsbury's groceries website and carried out regular competitor reviews and share with the wider team. Worked with other content administrators and content managers to accurately load promotional, event, and brand building content in accordance with the approved content plan.

Freelance

Freelance - Buenos Aires, Argentina - *September 2012 - October 2014*

I have worked on a wide variety of projects involving: Corporate Design, Branding, Fashion Campaign Conceptualisation, Digital and Print Design, Pattern Design, Digital Retouch, Illustration, Photography, Social Media Management and Facade Design.

Art Direction and Editor

Mix Magazine - Buenos Aires, Argentina - *December 2013 - October 2014*

I was in charge of the art direction and edition of the magazine. Working here gave me a better understanding of magazine design and helped me master Adobe Indesign.

Junior/Senior Graphic Designer

D-Mótico - Buenos Aires, Argentina - *December 2010 - September 2012*

As a junior designer, I assisted other senior designers in graphic campaigns and digital design in general. Later on, as a senior designer I was in charge of several digital projects within the field of fashion. Other projects I participated in involved illustration and web design, and I was solely responsible for the management of a number of accounts.